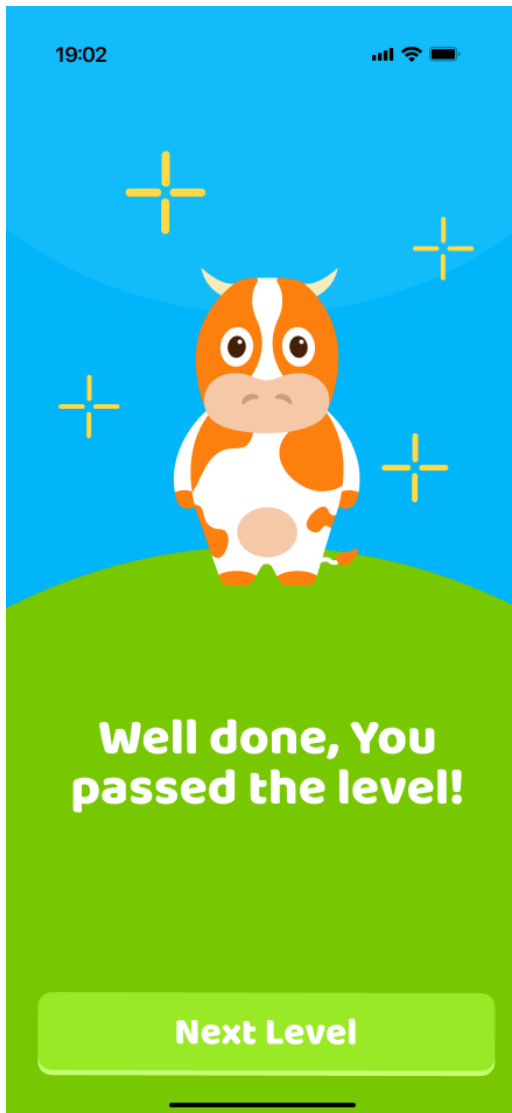
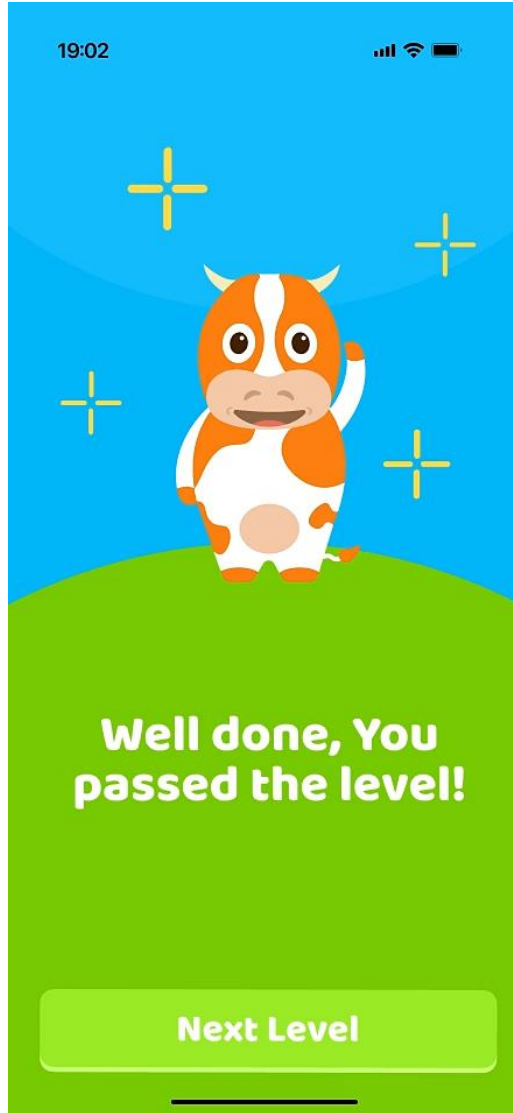


## Iterations

When you pass a level you see a cow that says: 'Well done you have passed the level'. But I got feedback during user testing that the cow doesn't look happy even though you passed the level. We changed the face to a smiling one. I showed this again to the user and they liked it better this time. It shows them immediately that they have done something well.



BEFORE



AFTER